

Name \_\_\_\_\_

## You Stole My Idea!

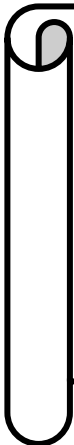
### Asking and Evaluating Questions

#### thinkStarter

What is art? Do you think each of the following is art? Why or why not?

Item	Is it art?	Why or why not?
1	<input type="checkbox"/> Yes <input type="checkbox"/> No	
2	<input type="checkbox"/> Yes <input type="checkbox"/> No	
3	<input type="checkbox"/> Yes <input type="checkbox"/> No	
4	<input type="checkbox"/> Yes <input type="checkbox"/> No	

How would you define the word "art?"



## thinkStarter Summary

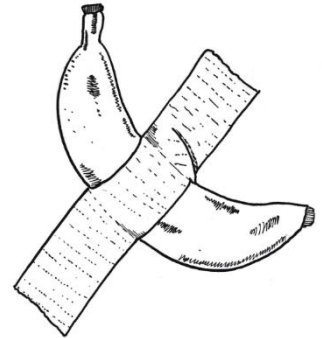
When an individual creates a piece of art, they have a right to legally protect their idea. An artist can **copyright** their piece. If a piece of art is copyrighted, no other artist may copy their work or use their work without permission. But sometimes art can be tricky. When does something become art?

### Orange You Glad I Didn't Say Banana (Morford v. Cattelan, Florida, 2022)

In 2019 artist Maurizio Cattelan created an art display that he named *Comedian*. The display was a real banana duct taped to the wall.

Maurizio created this display three times. Two times the display sold for \$120,000.

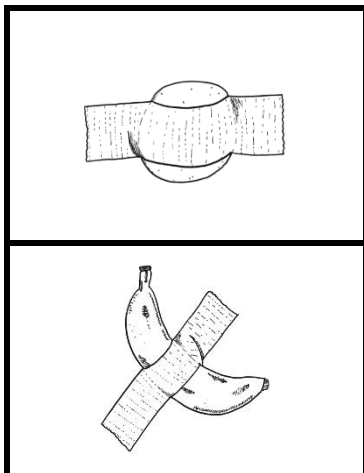
What is your gut reaction to *Comedian*?



Another artist named Joe Morford heard about Maurizio's display. But Joe was upset. Joe thought Maurizio stole his idea!

These pieces the same?

Look at both pieces. How are they the same?



How are the two pieces different?

Do you think Maurizo stole Joe's idea? What is your gut reaction? Why or why not?

- ☐ Yes
- ☐ No

Joe copyrighted *Banana + Orange*. Remember, a copyright protects Joe's work. No one can use his work without permission.

Joe sued Maurizo. The Court must decide if *Comedian* is too close to *Banana + Orange*. Who should win?



### thinkQuestions

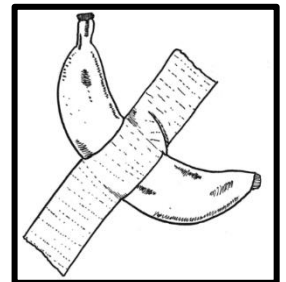
Asking good questions is one of the most important things you can do. When we ask questions, it helps us move from having a gut reaction to having an **informed opinion**. An informed opinion is when you make a decision based on facts and information. Asking questions gives us better information. When we have better information, we make better decisions.

### What questions need to be asked in this case?

Question	Why is the answer to this question important?


Who should win this case? Did Maurizio steal Joe's work? Why or why not?

- ☐ Joe
- ☐ Maurizio



### thinkBigger

When *Comedian* sold for such a large amount of money, the story received a lot of attention. Many companies used tape with their products to advertise online.

A **parody** is different than copying a work of art. A parody is when someone uses the style of a work of art to make a joke. The joke imitates the original work of art. You may parody a work of art even if that work of art is protected by copyright.

Your teacher will show you some ads that parodied the *Comedian*.

How are these ads like <i>Comedian</i> ?	How are these ads different from <i>Comedian</i> ?

Design your own parody tweet in the space below.

Product \_\_\_\_\_

<div><div></div><div>@</div></div> <div></div> <div><div></div><div></div></div>	<div></div> <div></div> <div></div>
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