



thinkLAW Named Winner of the Inaugural 2021 Supes' Choice Award for Critical Thinking Instructional Solution

Winners were selected by a panel of district superintendent judges for this ground-breaking, new education industry award

NEW YORK CITY, New York – December 10, 2021 — thinkLAW was named winner of the inaugural 2021 Supes' Choice Awards in the Critical Thinking Instructional Solution category by the Institute for Education Innovation (IEI), an organization that serves as the bridge between district leaders and organizations to support the greatest challenges in K-12 education.

thinkLAW was selected by a panel of esteemed superintendent judges from across the nation and was assessed based on thinkLAW's commitment to student outcomes, innovation and ingenuity, client support, interactivity and engagement. The Supes' Choice Awards are the *only* industry awards judged exclusively by school district superintendents.

"We are honored to be recognized by the Supes' Choice Awards as the inaugural winner in critical thinking instruction," said Colin Seale, Founder & CEO of thinkLAW. "This recognition by district leaders serves as a testament to our unwavering dedication, focus, and ingenuity in supporting the educators and students we serve."

"At IEI, we are committed to improving students' outcomes and supporting effective, sustainable solutions to age-old problems in education," said Doug Roberts, founder and CEO, Institute for Education Innovation. "The Supes' Choice Awards provide a very unique opportunity for companies to not only get their products and solutions in front of district decisionmakers, but to also pursue recognition for their work with a prestigious, new industry award."

Recipients of the Supes' Choice Award were recognized at a hybrid gala held on December 9, 2021, where the judges gathered in New York City and the event was live-streamed for all award applicants. Along with the designation of being the winner, companies were provided with written and verbal

feedback during the judging process. Gathering insight from district leaders has been a unique and valuable experience with Supes' Choice.

The full list of winners and finalists can be found here www.supeschoice.com.

About the Institute for Education Innovation

Superintendents are defenders of our children's right to a high-quality public education, and lead their teams toward effective, sustainable solutions to age-old problems. They must be at the center of discussions around when, where, and how innovation will affect teaching and learning. Many education solution providers, funders, researchers, and thought leaders are mission-driven: they do what they do to improve student outcomes. The Institute for Education Innovation bridges gaps between the individuals and organizations committed to seeing students succeed in school and life, creating a safe space for constructive problem-solving and innovative thinking.

<http://www.institutefoeredinnovation.com>.